



**PRIMAL 500**  
Sovereignty in Food

## **PRIMAL500:** THIS ISN'T A MEAT COMPANY. IT'S A STANDARD.

Primal500 was built on a simple belief: **how an animal is raised directly impacts the quality of nutrition it provides.**

Our story didn't begin in a boardroom. It began with a conviction that the modern food system has drifted too far from integrity—and that families deserve better.

*As Coach Chris often says:*

***"We are what we eat. But more specifically, we are what our animals eat."***

Today, much of the meat sold in grocery stores and even online passes through multiple distributors, warehouses, and middlemen before it reaches your table. Labels may say "premium," but consumers are often left guessing about where their food came from and how it was raised.

Primal500 was created to change that. Our mission is simple: **restore transparency, quality, and trust to the protein supply chain.**

## **WHY ORDER FROM PRIMAL500**

### **1. The World's Best Curator of Regenerative Proteins**

Primal500 is not a single ranch selling its own inventory. We serve as a curator of the world's best pasture-raised, grass-fed, grass-finished proteins.

**Our offerings include:**

- Grass-fed, grass-finished beef
- Pasture-raised poultry
- Pasture-raised pork
- Wild-caught seafood

**Feed Standards & Certifications:** Our poultry is raised under strict feed and animal welfare standards, with daily pasture access and verified non-GMO grain supplementation. There are no genetically modified corn or soy feeds, no growth hormones, and no routine antibiotics, ensuring animals are raised naturally while producing cleaner, higher-quality protein.

Our beef is 100% grass-fed and grass-finished, raised on open pasture from birth to harvest—never in feedlots and never supplemented with GMO grains. Through regenerative grazing practices, livestock rotate naturally across pastureland, supporting animal wellbeing while rebuilding soil health and strengthening the ecosystem. Animals are handled and harvested under USDA-inspected protocols that prioritize humane treatment and minimize transport stress.

For seafood, we source only wild-caught fish from regulated, sustainable fisheries. A carefully maintained cold-chain system preserves freshness and nutrient integrity from harvest to delivery, providing clean, responsibly sourced seafood—without farm-raised shortcuts.



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## 2. Direct Partnerships with Regenerative Farms

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Many premium meat brands operate as aggregators, sourcing products from multiple suppliers and storing them in large cold-storage hubs before distribution.

Primal500 eliminates that complexity.

Through **direct partnerships with regenerative ranchers and sustainable fisheries**, protein moves from **farm to distribution to your doorstep in one streamlined process**.

This approach improves freshness, reduces handling, and creates full accountability.

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## 3. Precision Sourcing You Can Trust

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The phrase “ranch-to-table” is often used loosely in the food industry.

Consumers may recognize the brand but rarely know the farm behind the product.

Primal500 flips that model.

We highlight the farms and fisheries themselves because transparency builds trust. Our partners follow farming practices that support:

- Animal welfare
- Regenerative land stewardship
- Responsible feed sourcing
- Sustainable agriculture practices

These are not marketing claims—they are operational standards.

We don't chase volume. **We curate excellence.**

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## 4. A Complete Logistics Solution

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### Order Today. Grill Tomorrow.

Most online meat companies operate on a “**plan ahead and wait**” model. Orders often take days to process before they even leave the warehouse, and customers are left guessing when their food will arrive.

Primal500 was built to eliminate that friction.

No long lead time. No complicated subscriptions. Just premium, responsibly sourced protein delivered with the same speed and freshness you would expect from a high-end neighborhood butcher—without leaving home.

Primal500 also removes the hassle of trying to find quality protein in today's grocery stores. Instead of driving across town, searching labels, and hoping you're buying the right product, you gain access to a **fully vetted network of regenerative farms and trusted suppliers** delivered directly to your door.

### That means:

- No grocery store trips
- No traffic or parking
- No searching shelves for quality meat
- No checkout lines

Just a **simple, streamlined ordering experience**.

And because reliability matters, every order is backed by our **24-hour delivery guarantee**—with a **100% money-back promise if we ever miss it**.

This is the **Primal500 standard**.

**SCAN • ORDER • GRILL TOMORROW**



[www.primal500.com](http://www.primal500.com)