



10 MILLION ON PURPOSE

A COACH CHRIS CUCCHIARA COMMUNITY COMMITMENT

*A movement of purpose-driven visionary leaders co-creating innovative solutions
focused on making a positive difference for humanity!*

Cause. **C**ulture. **C**ommunity. **C**ollaboration. **C**amaraderie. **C**ontribution. **C**ommitment

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A MESSAGE FROM FOUNDER COACH CHRIS CUCCHIARA:

I feel very blessed to be living a purpose-driven lifestyle and it is my intention to lead a movement that will inspire 10 million others to do the same!

As a young child growing up it became very apparent I did not fit into the traditional system as I was always challenging status-quo. This is not an attack on the traditional system; I just realized it wasn't for me. I have been a dedicated entrepreneur since I was 8 years-old and as I look back on my life and connect the dots, it's clear that the journey I've traveled the past fifty-seven years has prepared me for those I serve today.

It is an exciting time to be alive; especially for entrepreneurs, small business owners, and those wanting to make a better life for themselves, their families, and their communities. I'm sure you would agree with me; all the breakthroughs we have come to enjoy were born out of the need to solve a problem or provide solutions for humanity. This is typically driven by out-of-the-box thinking individuals and entrepreneurs.

Government and big corporations are not going to solve the world's problems; it's going to take entrepreneurial-minded servant leadership to lock-arms and collaborate with local business owners and community leaders to truly affect the change needed to raise-up and preserve future generations.

My long-term vision for this movement is to become a social enterprise where passion and purpose meets the needs of families, local businesses and organizations that are making a difference here on the Central Coast and eventually around the world.

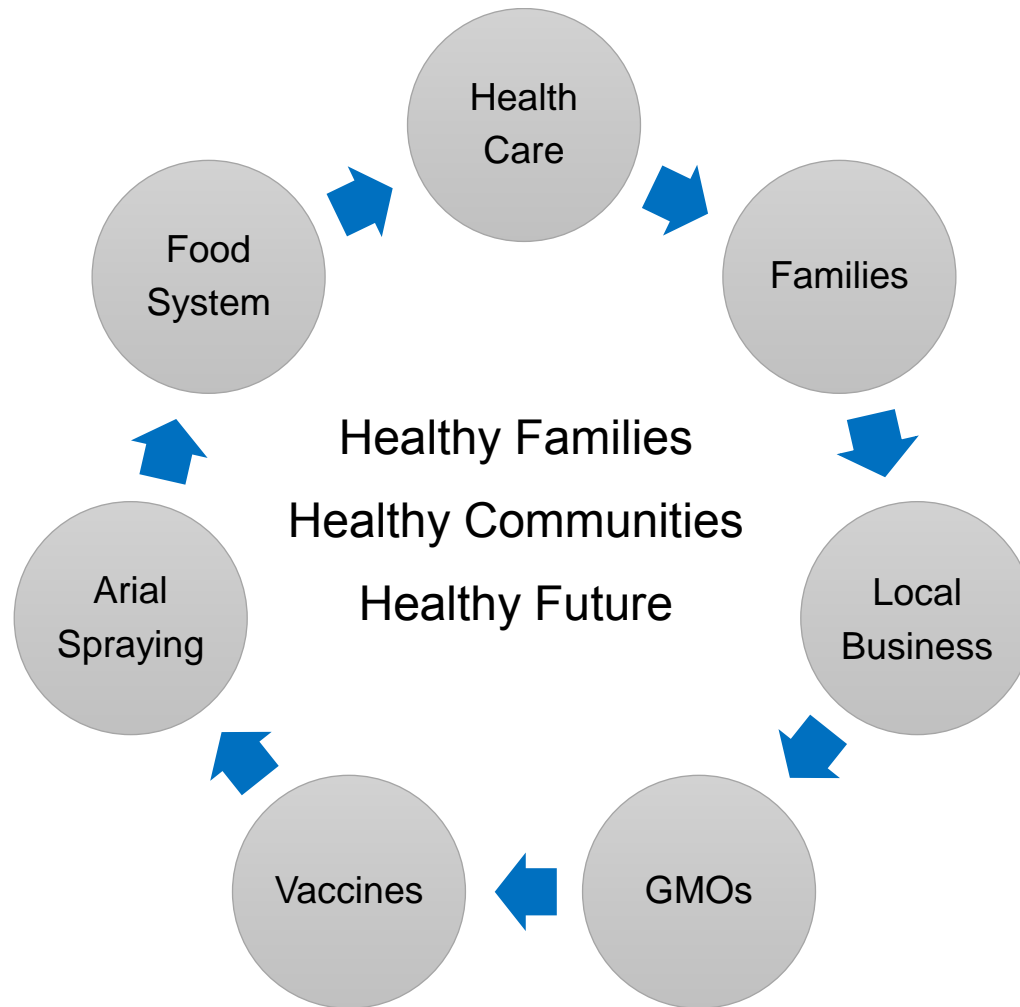
Every movement starts with a small group (Tribe) of like-minded individuals that can embrace, take ownership, and stay true to the vision. This movement is currently in what I call the "early adopter" phase. Through a collaborative effort, we will refine and solidify the vision!

If you are fed-up with status-quo (see page 3) and interested in being *the* example of change for your family and your community, I look forward to hearing from you!

The power has always been with the people; together, WE can BE the difference!

***Master Relationship with Self » Live our Lives on Purpose » Inspire our Families
Create Positive Change in our Communities » Make a Significant Difference in the World***

IN COLLABORATION WITH PREVENTION ON PURPOSE, OUR MOVEMENT (10 MILLION ON PURPOSE) WILL PROVIDE AWARENESS; EDUCATION, RESOURCES AND SOLUTIONS SURROUNDING THE TOPICS BELOW:



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